



Partnerships for Water Quality Goals

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Partnerships



Partnerships

- An arrangement where parties agree to cooperate to advance their mutual interests.



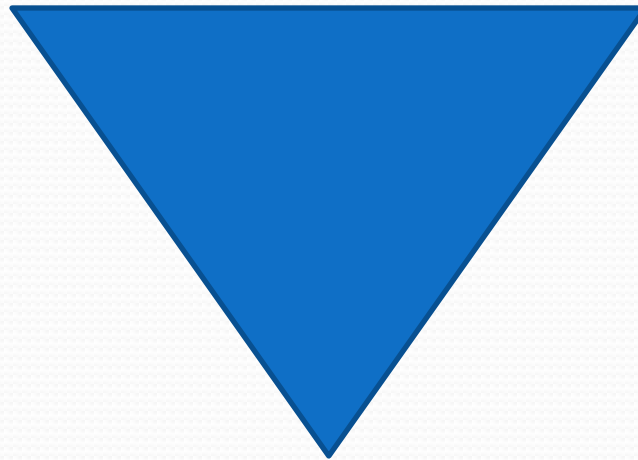
Partnerships

- Why Partner?
- Who are the partners?
- What are the challenges of partnering?

Partnerships

Targeting

Stakeholders
Engagement



Partnerships



Targeting

Why is it necessary to target?

- A target can be defined as something to be affected by an action or development.
- A goal to be achieved.



Targeting

- Sub-watershed
- Township
- Lake
- Or any other defined areas



Targeting

\$ 1,995,000,000



Targeting

- “It is usually 20% of a defined area that is causing 80% of the problem.” - Dr. Peter Nowak



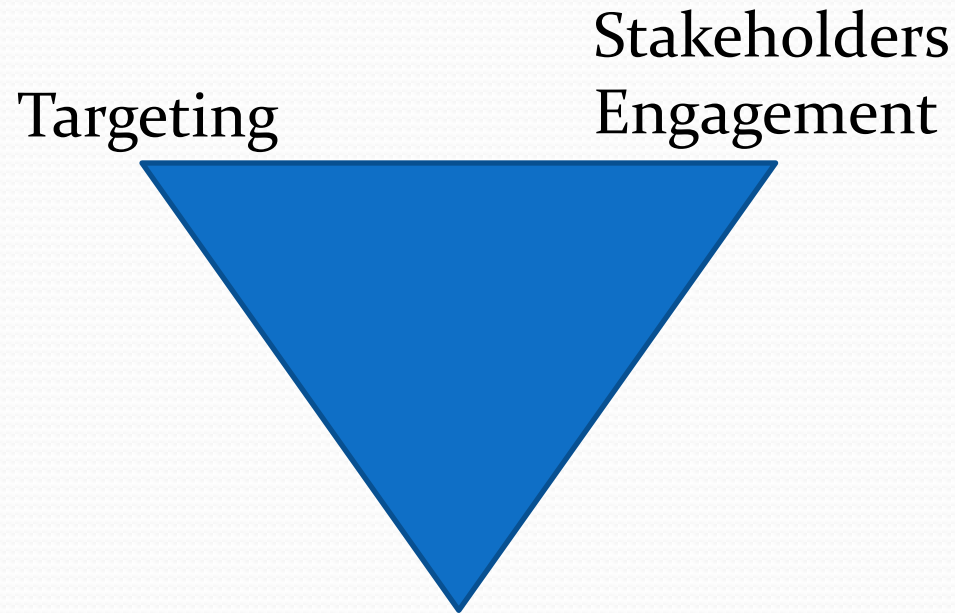
Targeting – Tools

- Stakeholder input
- Staff
- LiDar

Targeting – Tools



Stakeholders Engagement





Stakeholders Engagement

- Citizens and community leaders understanding the situation and being able to work together for the solution.
- Citizen Participation in Performance Based Management.



Stakeholders Engagement

- How do we get the citizens in the targeted area involved?
- Who are the players to bring about action?
- Who determines the problems and the solutions?



Stakeholders Engagement

Who are some of the Stakeholders?

- Local Units of Government such as Soil & Water Conservation Districts
- Local leaders who are looked up to and respected in the targeted area.
- Concerned citizens



Stakeholders Engagement

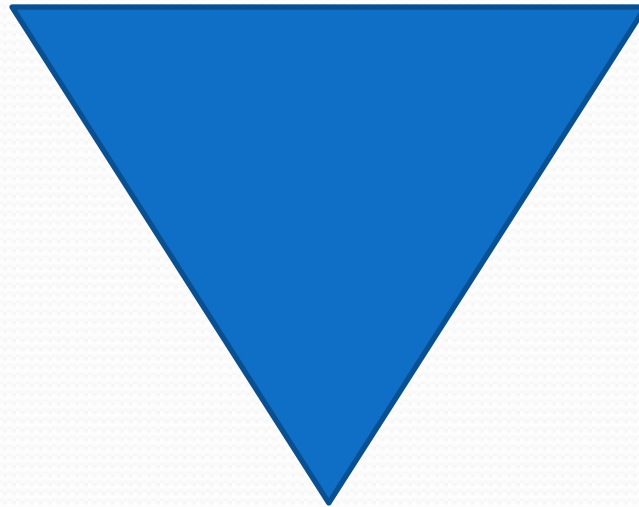
How do we make it happen?

- Consistent messages
- Informational gathering meetings
- One on one meetings
- Field days
- Tours
- Landowner's surveys
- Positive messages

Partnerships

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Partnerships



Partnerships

Why are partnerships important?

- No single local unit of government, state agency or federal agency has the staff or resources to serve the complex needs of our stakeholders. We can draw on the expertise and energy of many agencies and individuals who can work together for a common good.



Partnerships

Who are the partners?

SWCD	BWSR	DNR	MDA	
MDH	MES	MPCA	ACOE	FSA
NRCS	USDA	USF&WS	USGS	OWM
EPA	WD	WMO	AMC	MLA
MGS	JPB	DOER	LCCMR	RCD

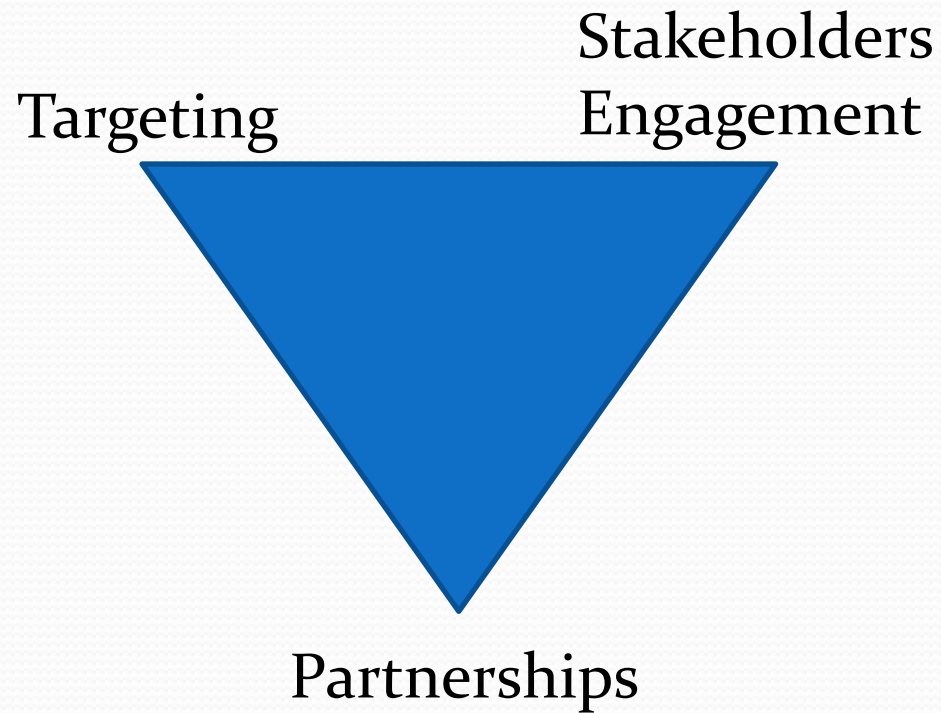


Partnerships

What can be challenges of partnerships?

- Not the right partners involved
- Stakeholders don't have problems or concerns in common
- Area of concern is too large
- There can be many others

Partnerships

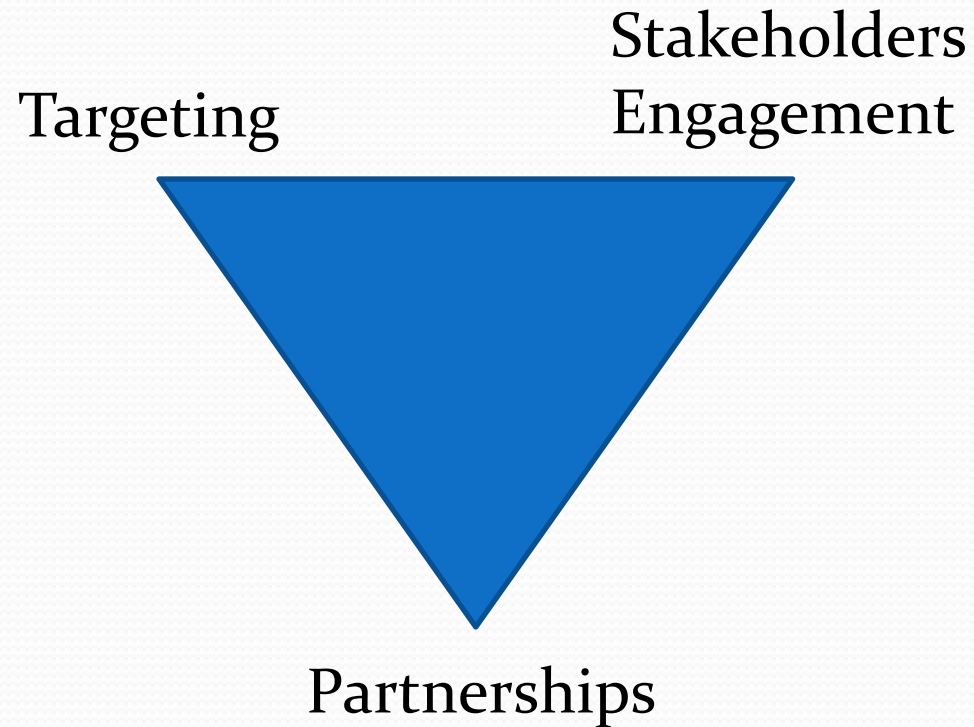




Water Quality Goals

State of Minnesota water quality goal
“to protect, restore and preserve the
quality of Minnesota’s surface waters”...

Water Quality Goals





Challenges

- Learn more about your neighborhood and how you can influence change.
- Set examples by making changes that impact water quality.
- Get involved in a water quality project that can improve water quality in your neighborhood.